In partnership with the SME Sacramento Valley Chapter

2027 HIGH SCHOOL TIC TAC TOE MANUFACTURING CHALLENGE · APRIL 24, 2027 · CITRUS HEIGHTS

Back the next generation of makers.

If your company makes something — or helps someone else make it — this is your talent pipeline too. SVMA welcomes sponsors from every corner of manufacturing and from the businesses that keep it running: producers of every kind of product, equipment and technology suppliers, and the professional firms that serve them. Students design, build, document and present a project, then talk it through with working professionals on event day.

LAST YEAR'S CHALLENGE DREW

92	21	17	9
STUDENTS	TEACHERS	HIGH SCHOOLS	DISTRICTS

Judging day at the 2026 Challenge in Citrus Heights.

Why this matters

- **Manufacturers need a larger, better-prepared pipeline** of skilled talent.
- **Students need earlier exposure** to modern manufacturing, technology and career pathways.
- **The Challenge connects the classroom to the real thing** — design, fabrication, problem-solving and industry mentors.

What your investment makes possible

- **More participating high schools and students** across the region.
- **Larger prizes and scholarships** that reward achievement and persistence.
- **Greater exposure** to CNC machining, welding, additive manufacturing and industrial technologies.
- **Stronger pathways** into college manufacturing programs, apprenticeships and careers.

WHEN	TIME	WHERE
Saturday, April 24, 2027	**9:00 a.m. – 2:00 p.m.**	**Citrus Heights Event Center, 6300 Fountain Square Dr**

FLAGSHIP SPONSORS

CITRUS HEIGHTS

SIERRA COLLEGE

Many Sponsorship Opportunities Available

$500 · $1,000 · $2,500 · $5,000 · $10,000 · $20,000

Levels and benefits are on the back of this sheet.

Dean Peckham · 916-508-0892 · dpeckham@sacvalleymfg.org

A regional investment in awareness → skills → education → apprenticeship → careers

Choose your level of impact

Sponsorship helps SVMA scale the Challenge to more young people and turn curiosity into a pathway.

$20,000	**WORKFORCE FUTURE PARTNER**	Transformational support to expand regional reach, student participation, scholarships and career exposure.
$10,000	**LEAD INDUSTRY PARTNER**	Major support for student awards, school participation, equipment and technology exposure, and event delivery.
$5,000	**CHALLENGE PARTNER**	Direct support for student scholarships, prizes, materials and expanded school participation.
$2,500	**STUDENT SUCCESS PARTNER**	Helps remove participation barriers and strengthens awards, supplies and student experiences.
$1,000	**FOOD & REFRESHMENTS**	Feeds the students, judges and volunteers who spend the day at the event.
$1,000	**SWAG BAGS**	Puts a bag of tools in the hands of every entrant — caliper, micrometer, tape measure, safety glasses and more.

Or sponsor a named award

Put your company's name on a single award.

AWARD CATEGORY	AWARDED	SPONSORSHIP
Best Overall	1 award	**$1,000**
Mentor of the Year	1 award — to a teacher or program	**$1,000**
Most Innovative Design	3 awards — one per division	**$500 each**
Best Technical Documentation	3 awards — one per division	**$500 each**
Most Complex Approach / Processes	3 awards — one per division	**$500 each**
Coolest Electronics	3 awards — one per division	**$500 each**
Most Artistic	3 awards — one per division	**$500 each**
People's Choice	1 award — voted by the students	**$500**
18 awards in total — every dollar goes to a student or their program		**$10,000**

SPONSOR RECOGNITION & ENGAGEMENT

- Name recognition on all marketing materials
- Logo on promotional materials and all event signage
- Opportunities to present awards to students
- Speaking opportunities during the event
- Host a table highlighting your company, equipment and career opportunities
- Meet students one-on-one and recruit your future workforce
- Opportunities to meet and connect with local manufacturers

Help a student discover a career they may not yet know exists.

Become a 2027 sponsor. Dean Peckham, Executive Director, SVMA · 916-508-0892 · dpeckham@sacvalleymfg.org

Commit by February 1, 2027 so your logo makes the print run for the student flyer and event signage.